

Summer University Lingen 2023 Lecture Room KF0004

		Sunday July 09	Monday July 10	Tuesday July 11	Wednesday July 12	Thursday July 13	Friday July 14	Saturday July 15
Week 1	Morning Session (09:00-12:00)	Arrival	Official Welcome and Team Building Workshop	International Management Prof. Dr. Stefan Schlangen	International B2B Marketing (Prof. Dr. Josef Gochermann)/ 10:15 Company Visit: ELA Container	Practice Analysis Research: Companies K. Strodtkötter	Current Issues in (Non-) Financial Corporate Reporting (Prof. Dr. Gunther Meehbunse)	Berlin City Tour and visit of the Reichstag
	Lunchbreak							
	Afternoon Session (13:00-16:30)		Characteristics of Small and Medium Sized Enterprises (SME) in Germany (Prof. Dr. Josef Gochermann)	International Human Resource Management Prof. Dr. Stefan Schlangen	Company Visit: ELA Container 14:30 Company Visit: Berky	13:30: Company Visit BVL Emsbüren	Travel to Berlin Departure at 12:30	
	Evening		Welcome Dinner 18:30 Restaurant Da Sandro	Guided City Tour Lingen 17:30			16:30 Visit of Bentheim Castle	

		Sunday July 16	Monday July 17	Tuesday July 18	Wednesday July 19	Thursday July 20	Friday July 21	Saturday July 22
Week 2	Morning Session (09:00-12:00)	Berlin	Practice Analysis Research: Companies K. Strodtkötter	Building a Climate-Smart Future: Business Model Transformation for Sustainability (Prof. Dr. Michael Schuricht)	Practice Analysis Research: Companies K. Strodtkötter	Practice Analysis Research: Companies K. Strodtkötter	Graduation	Departure
	Lunchbreak						Exam: Presentation (Prof. Dr. Josef Gochermann / K. Strodtkötter)	
	Afternoon Session (13-16:30)	Travel from Berlin	Getting a Grip on AI: A Basic Overview of Artificial Intelligence and its Applications in Business (Prof. Dr. Michael Schuricht)	Company Visit(TBA)	Practice Analysis Research: Companies K. Strodtkötter (until 14:30)	Exam: Presentation (Prof. Dr. Josef Gochermann)		
	Evening			Barbecue and Games on Campus		Dragon Boat Tour 18:00	Farewell Dinner 18:00 (Täglich Lingen)	