



Land	Universität	Stadt	Veranstaltungsfächer	Exemplarische Module
Australien	Curtin University	Perth	Event Management Degree	<ul style="list-style-type: none"> <li>- Sustainable Event Development</li> <li>- Event Management</li> <li>- Event Risk Management</li> <li>- Principles of Tourism, Hospitality and Events</li> </ul>
Australien	Murdoch University	Perth	Bachelor of Arts (BA) in Tourism and Events	<ul style="list-style-type: none"> <li>- Sustainable Tourism</li> <li>- Nature-Based Tourism</li> <li>- Festivals and Events</li> <li>- Destination Management</li> <li>- Events, Policy and Evaluation</li> <li>- Tourism and Events Project</li> </ul>
Australien	University of the Sunshine Coast	Maroochydore	Bachelor of Business (Tourism, Leisure and Event Management)	<ul style="list-style-type: none"> <li>- The World of Tourism, Leisure and Events</li> <li>- World of Events</li> <li>- Sustainable Tourism, Leisure and Event Management</li> <li>- Tourism, Leisure and Sport Policy and Planning</li> <li>- The Innovation and Technology Effect in TLEM</li> <li>- The Meetings, Incentives, Conventions and Exhibitions (M.I.C.E) Industry</li> </ul>
Australien	Flinders University	Adelaide	Bachelor of Tourism and Events	<ul style="list-style-type: none"> <li>- Introduction to Events</li> <li>- Event Design and Management</li> <li>- Social Media Marketing</li> <li>- Tourism Business Planning and Innovation</li> <li>- Introduction to Digital Graphic Design</li> </ul>
Australien	International College of Management Sydney	Sydney	<ul style="list-style-type: none"> <li>- Bachelor of Event Management</li> <li>- Bachelor of International Tourism</li> <li>- Bachelor of Hospitality Management</li> </ul>	<ul style="list-style-type: none"> <li>- Introduction to the Event Industry</li> <li>- Event Operations and Logistics</li> <li>- Event Production and Design</li> <li>- Destination Sales and Marketing</li> <li>- Exhibition Services</li> <li>- Attraction and Resort Operations</li> <li>- Introduction to Hospitality and Tourism Management</li> </ul>



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China	Shanghai University of International Business and Economics	Shanghai	Tourism and Event Management	<ul style="list-style-type: none"> <li>- Management of Venues and Event Destinations</li> <li>- Event Financing &amp; Risk Management</li> <li>- The Event Market</li> </ul>
Großbritannien	Edinburgh Napier University	Edinburgh	International Festival and Event Management (BA)	<ul style="list-style-type: none"> <li>- Introduction to International Hospitality, Tourism and Events</li> <li>- The Business of Festivals &amp; Events</li> <li>- Festival &amp; Event Design and Delivery</li> <li>- Sports Event Tourism</li> <li>- Event Management</li> <li>- Facilities Planning for Hospitality, Tourism and Events</li> <li>- Planning and Public Policy for Festival &amp; Events</li> <li>- The Management of MICE (Meetings, Incentives, Conferences and Exhibitions) Events</li> <li>- Festival &amp; Event Impacts and Sustainability</li> <li>- International Festival &amp; Event Environments</li> </ul>
Italien	Università di Bologna	Rimini	International Tourism and Leisure Industries	<ul style="list-style-type: none"> <li>- Creative Industry and Tourism</li> <li>- Destination Management</li> <li>- Tourism Policy and Planning</li> <li>- Competition in Tourism Markets</li> <li>- Tourism Accounting</li> </ul>
Kanada	Thompson Rivers University	Kamloops	<ul style="list-style-type: none"> <li>- Events &amp; Conventions Management Diploma</li> <li>- Sport Event Management Diploma</li> <li>- Tourism Management Diploma</li> </ul>	<ul style="list-style-type: none"> <li>- The World of Events</li> <li>- Introduction to Tourism</li> <li>- Organizational Leadership in Tourism</li> <li>- Catering &amp; Service Management</li> <li>- Sport Event Management</li> <li>- Fundraising for Non-Profit Organizations</li> <li>- Staging Special Events</li> <li>- Sports Event Marketing</li> </ul>



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Kanada	Niagara College	Welland	<ul style="list-style-type: none"> <li>- Event Management</li> <li>- Hospitality and Tourism Management</li> </ul>	<ul style="list-style-type: none"> <li>- Event Marketing</li> <li>- Event Managerial Accounting</li> <li>- Sponsorship and Fundraising</li> <li>- Event Programming</li> <li>- Event Planning and Logistics</li> <li>- Event Professionalism and Sales</li> <li>- Event Risk Management</li> </ul>
Kanada	Vancouver Island University	Nanaimo	<ul style="list-style-type: none"> <li>- Hospitality Management</li> <li>- Sustainable Leisure Management</li> </ul>	<ul style="list-style-type: none"> <li>- Intro to Hospitality and Tourism</li> <li>- Leisure &amp; Sustainability: Principles &amp; Paradigms</li> <li>- Consumer Behaviour: The Guest Experience</li> <li>- Conference &amp; Event Management</li> <li>- Influencing Change towards Sustainability</li> <li>- Managing Cultural Diversity</li> <li>- Data Analysis for Decision Making in Hospitality Management</li> </ul>
Mexiko	Universidad de Guadalajara	Guadalajara	Licenciatura en Turismo	<ul style="list-style-type: none"> <li>- Organización de Congresos, Convenciones, Ferias y Exposiciones</li> <li>- Planeación Estratégica en los Destinos Turísticos</li> <li>- Gestión de Ferias y Exposiciones</li> <li>- Creatividad e Innovación en el Turismo</li> <li>- Animación Sociocultural y Recreación</li> </ul>
Niederlande	SAXION Hogeschool Enschede	Enschede	Tourismus- und Freizeit Management	<ul style="list-style-type: none"> <li>- The changing world of tourism</li> <li>- Destination marketing</li> <li>- Tourism impacts</li> <li>- Entrepreneurship in tourism</li> </ul>
Neuseeland	University of Otago	Dunedin	Bachelor of Arts (BA) majoring in Tourism, Languages and Cultures	<ul style="list-style-type: none"> <li>- Global Tourism</li> <li>- Tourist Behaviour</li> <li>- Tourism and Hospitality Enterprise Management</li> <li>- Destination Management</li> </ul>



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Neuseeland	Auckland University of Technology	Auckland	Bachelor of Arts Event Management Major	<ul style="list-style-type: none"><li>- Contemporary Issues in Event Management</li><li>- Finance for Hospitality, Tourism and Events: A Practical Approach</li><li>- The Event Design Experience</li><li>- Event Production</li></ul>
Singapur	James Cook University	Singapur	Bachelor of Business majoring in Hospitality and Tourism Management	<ul style="list-style-type: none"><li>- Tourism and Leisure Management</li><li>- Conference and Events Management</li><li>- Visitor and Crowd Behaviour Management</li><li>- Club and Gaming Management</li></ul>
Südkorea	Kyung Hee University	Seoul	<ul style="list-style-type: none"><li>- Bachelor of Convention Management</li><li>- Bachelor of Tourism Management</li></ul>	<ul style="list-style-type: none"><li>- Introduction to Conventions</li><li>- IT and Hospitality Industry</li><li>- Tourism Event Planning and Marketing</li><li>- Tourism Storytelling</li><li>- Event planning and marketing</li></ul>
Südafrika	Nelson Mandela University	Port Elizabeth	Bachelor of Commerce Honours in Tourism Management	<ul style="list-style-type: none"><li>- Marketing For Tourism</li><li>- Tourism Development</li><li>- The Tourism Industry</li><li>- Tourism Research</li></ul>
Südafrika	Cape Peninsula University of Technology	Kapstadt	<ul style="list-style-type: none"><li>- Tourism Management</li><li>- Event Management</li></ul>	<ul style="list-style-type: none"><li>- Event Management</li><li>- Tourism Marketing</li><li>- Travel And Tourism Operations</li><li>- Travel And Tourism Management</li><li>- Event risk strategy compilation</li><li>- Event market research</li></ul>
USA	University of New Orleans	New Orleans	Hotel, Restaurant and Tourism Administration (B.S.)	<ul style="list-style-type: none"><li>- Special Events Marketing</li><li>- Club Management &amp; Operations</li><li>- Principles of Travel and Tourism</li><li>- Tourism and Hospitality Marketing</li><li>- Tourism Planning Operations</li></ul>



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USA	University of Florida	Gainesville	Tourism, Recreation and Sport Management	<ul style="list-style-type: none"><li>- Event Promotion</li><li>- Advanced Event Management</li><li>- Hospitality Revenue Management</li><li>- Management and Supervision of Leisure Facilities and Personnel</li></ul>
USA	California State University Monterey Bay	Monterey Bay	Sustainable Hospitality Management (B.S.)	<ul style="list-style-type: none"><li>- Sustainable Event Management</li><li>- Strategic Hospitality Cost Management</li><li>- Ecotourism Management</li><li>- Issues &amp; Ethics in Sustainable Hospitality Management</li></ul>